**VISUALS OF THE INTRODUCTION VIDEO**

<table>
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<th>WHAT YOU SEE</th>
<th>WHAT IS SAID</th>
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<td>Explaining the word Gamechanger.</td>
<td>Voice of one of the gamechangers: “Thousands of women have made a difference in the fight for equal rights between men and women…”</td>
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**GAMECHANGER**

(noun) A person who fights for **gender equality**, even by doing small things.

Screen changes in a wall with portraits of strong women from the present and the past. This wall is an example of a locally adapted wall: between the internationally known gamechangers, you can find some Belgian gamechangers.
Coco Chanel in the center of the screen.

“... by simple designing clothes”

Malala in the center of the screen.

“... by going to school,..”
Emma Watson in the center of the screen.

“… by believing in yourself”

Angela Merkel in the center of the screen.

“… by choosing your own destiny”
Michelle Obama in the center of the screen.

“... by educating your children the right way”

In the middle of the screen you see a silhouette with a question mark. It represents the next gamechanger.

“... by breaking the glass ceiling”
“... by daring to break gender roles”
“... by following your dreams”

You can be the next gamechanger!
You see two buttons on the screen: a vote button and a nominate button. When you push on the vote button, the website of ‘be a Gamechanger’ appears. On this page of the website you can vote for your favorite candidate(s).

When you push on the button ‘nominate’, you are navigated to the webpage where you can nominate yourself or a friend. You have to leave some details behind like your name, email address,…

Sign yourself or your friend up before the 10th of January and become the Gamechanger of your city or even of your country.