
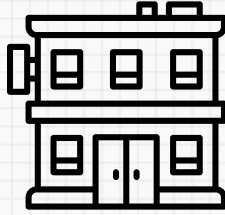


# Reasons why you should consider the European Advertising Certificate for your staff




**Proven value: 98% of last year's participants would recommend the course to a colleague**

**Enhance your company image with an industry recognised qualification**

**Give your employees a deeper understanding of the market, its history and main challenges**




**Easy to combine the studying with work through our online learning platform**



**Increase job satisfaction by providing continuous professional development**




**Improve the skill set and adaptability of your employees**

**Register now for the 2018 edition!**

The European Advertising Certificate is the first online learning programme which aims to enhance the knowledge of young professionals with regards to commercial communications.

Contact us!  
inspire@eaca.eu  
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Learners can access the content through a brand new and interactive platform that is hosted by the IPA. Exceptionally this year, EACA will be piloting the UK Foundation Certificate in association with the IPA.