

## edcom 2018 agenda

Please note that some of these dates may be subject to change

### January

- 8 Inspire! by EACA newsletter and blog
- 8 Launch EACA International Advertising Summer School 2018
- 8 Launch European Advertising Certificate 2018
- 10 Deadline Thesis Competition finalists to submit poster
- 17 edTalk: Podcast series "A Day In The Life Of"

### February

- 5 Inspire! by EACA newsletter and blog
- 14 edTalk: Podcast series "A Day In The Life Of"
- 22 edcom online members' meeting (13h00-14h00 CET)
- 26 Announcement finalists second round Thesis Competition

### March

- 2 Announcement winners Thesis Competition
- 5 Inspire! by EACA newsletter and blog
- 14 edTalk: Podcast series "A Day In The Life Of"
- 16 Deadline to submit Ad Venture campaigns (12h00 CET)
- 21 Ad Venture first round judging starts

### April

- 9 Inspire! by EACA newsletter and blog
- 11 Ad Venture first round judging ends
- 12 Announcement of top ten finalists Ad Venture
- 13 Ad Venture judging round 2 starts
- 18 edTalk: Podcast series "A Day In The Life Of"
- 25 Ad Venture judging round 2 ends
- 26 European Advertising Certificate offline exam
- 27 Announcement of top three finalists Ad Venture

### May

- 15 First deadline applications for EACA Summer School
- 7 Inspire! by EACA newsletter and blog
- 16 edTalk: Podcast series "A Day In The Life Of"
- 17-18 edcom meetings and Ad Venture final

### June

- 4 Inspire! by EACA newsletter and blog
- 13 edTalk: Podcast series "A Day In The Life Of"
- 15 Second deadline applications for EACA Summer School
- 18-22 Cannes Lions Festival of Creativity (Ad Venture winning team)

### July

- 2 Inspire! by EACA newsletter and blog
- 2-6 EACA International Advertising Summer School

### September

- 3 Inspire! by EACA newsletter and blog
- 3 Call for Entries edcom Thesis Competition 2018-2019

### October

- 2 Inspire! by EACA newsletter and blog
- 16-17 EACA Evolution Lab (Forum, Euro Effie Awards Gala, edcom meetings)

### November

- 5 Inspire! by EACA newsletter and blog

### December

- 14 Deadline registration Ad Venture Student Competition 2019