

# Do's & Don'ts

of

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## Thesis Competition

The best tips on how to succeed by the 2017/18 edition judges!

### DO



### DONT



Establish a very strong connection between the objectives and results of your study

Explain your methodology

Start from a clear hypothesis & demonstrate it through results and conclusions

Start and end your paper with a broad angle on an issue that many readers can connect to

Use paragraph wisely

Integrate a literature review and use citations where necessary

The abstract is a promotional teaser of your work, but it should not promise more than what your research can actually live up to

Don't write a series of summaries or make it an opinion piece

Don't describe what your research was about but point out the (a) key research issues at stake, (b) your methodological approach, and (c) the novelty of your findings

Don't make any statements without proof

Don't waste too much space on research and methodology, rather go for a balanced trichotomy of the two + the novelty of your findings

Make sure the poster helps the jury understand the abstract, but do not write the exact same information as the abstract



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