

## The Client



Asahi Breweries Europe Group

### **About:**

Established in 2017, we are the European business of the Asahi Group Holdings. We are custodians of a range of admired local brands, some of which became national icons. With pride, we also manage a portfolio of global brands such as Peroni Nastro Azzurro, Pilsner Urquell and Kozel. With over 9,000 people, we operate 15 breweries across 7 European countries with an annual volume of 42 million hl.