



## Timeline

**Mid-September 2020:** Launch of Ad Venture Competition

**16.00 CEST on 8 October 2020:** Live Webinar with the Client to present the Brief

**9.00 am CEST 9 on October 2020:** Team Registration Open

**12.00 noon CET on 14 December 2020:** Deadline for Online Registration

**12.00 noon CET on 15 March 2021:** Deadline for Students to submit their campaigns

**March/ April 2021:** Judging round I & II and Announcement of the winner

**21-25 June 2021:** Winners go to the Cannes Lions Festival;