

Ad Venture 2021/2022 Timeline

Call for entries:

- **September 2021:** Launch of Ad Venture Competition
- **12 October 2021, 14.00-15:30 CEST:** Live Webinar with the Client to present the Brief
- **13 October 2021:** Team Registration Open
- **13 December 2021 (noon CET):** Deadline for Online Registration
- **14 March 2022 (noon CET):** Deadline for Students to submit their campaigns

Judging:

- **21 March-4 April 2022:** Round 1 Judging
- **5 April 2022:** Finalist Announcement
- **25 April 2022:** Deadline for finalists to send in their 15-min video (by 3pm CET)
- **May 2022:** Final Round Judging & Announcement of the winner

Cannes Lions:

20-24 June 2022: Winners go to the Cannes Lions Festival.